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| **NEWSCAST SCRIPT**  **(GROUP GRADE)** | **Excellent: 10-9** | **Good: 8-7** | **Average: 6-4** | **Poor: 3-0** |
| **Accuracy and Research** | All 6 facts are reported accurately.  Includes many additional facts. Research is clear & thorough; 2 diff’t POV (experts) detailed; eyewitness account related to facts. | Almost all facts are reported accurately (5 of 6); Research is clear, some info missing; 2 diff’t POV (experts) detailed; eyewitness account is related to topic. | 2-3 facts reported accurately; Research is limited and unclear; 1 POV (experts) detailed; eyewitness account not related to facts or non-existent. | Limited facts reported accurately or at all; no research or unclear research; 1 POV or no POV (experts) detailed; no eyewitness account. |
| **Creativity and Action** | Info presented in a dynamic, clear and enjoyable fashion. | Info presented in an interesting way, with some creativity, humor and action | Info presented with some enthusiasm, but no real creativity | Info is dry without enthusiasm.  No humor, action or creativity used. |
| **Props, Visuals & Sound** | Dynamic use of visual aids, props, and costumes.  Sound effects or music used. | More than two visual aids or props used.  Sound effects or music used. | One or two minor visual aids or props used.  Sound effects/music limited or not present. | There are no props, visuals, or sound effects used |
| **Professionalism**  **(includes research time in class)** | All segments have rehearsed and well done.  Good eye contact, strong  voices and appropriate humor.  Group actively engaged throughout research time. | Video clearly rehearsed, with appropriate humor, eye contact.  Group was actively engaged for majority of research time. | Little rehearsal apparent, no eye contact w/ camera; simple reading from paper. Some group members wasted time during class research. | Video is clearly unrehearsed, with silly and inappropriate aspects. Group wasted time during class research. |
| **VIDEO PRESENTATION COMPONENTS**  **(GROUP GRADE)** | 5 | 4 | **3-2** | **1-0** |
| **Organization** | Newscast segments flow based on content and script. The subject is clear throughout newscast.  Segments are balanced with topic and not rushed. | Newscast segments flow smoothly, but may be a little rushed.  Subject is clear.  Most or all segments match script. Some segments are rushed or not balanced with topic | Newscast segments do not flow smoothly or are unclear.  Difficult to understand majority of newscast.  Segments are rushed and/or do not make sense with overall topic/script. | Newscast segments do not fit together at all with topic. Subject is not at all clear. |
| Time | Presentation is 7-10 minutes | Presentation is 5-6 minutes | Presentation is 3-4 minutes | Presentation is less than 3 minutes |